



Cowan Graphics

Application Guide

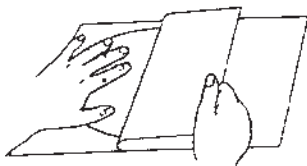
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 **DON'T Throw This Away...**
Pass It On To The People Applying The Finished Graphics

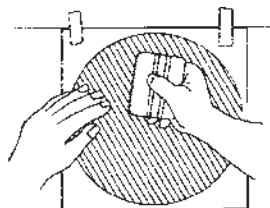
Application Instructions for Small (Premasked) Graphics

These pressure sensitive marking must be applied to a clean, smooth, non-waxed surface.
Surface temperature should be at least +10° Celsius.

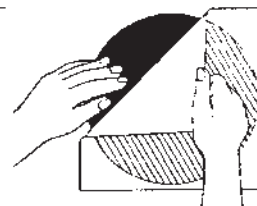
1. Clean surface with lint free cloth using an aromatic solvent (pre-test) or Windex®.
2. Before doing anything with the decal, decide and mark where you want the decal to be placed, making sure that marks are placed straight both horizontally and vertically.
3. Before application, lay the decal face down on a clean flat surface. Slowly pull the backing paper away in a continuous slow motion at a 180° angle exposing the adhesive side of the decal. *Remember: always remove the backing paper from the decal rather than the decal from the backing paper.* You should have the adhesive side of the decal exposed with the premask still intact on the face of the decal. (Fig. 1)
4. Position the decal on your marks. Tape down the top corners of the premask. *do not stick the decal to the surface yet.*
5. Using firm pressure on your squeegee, begin at the top centre of the decal and work downward and out toward the edges. Lift taped corners and continue squeegeeing to the outside edges. Using firm pressure re-squeegee entire decal. (Fig. 2)
6. Remove premask from the face of the decal by pulling back slowly on the premask at a 180° angle until premask is completely removed. (Fig. 3)
7. Once premask is removed, firmly re-squeegee the decal edges down. (Fig. 4)



(Fig. 1)



(Fig. 2)



(Fig. 3)



(Fig. 4)