



Cowan Graphics Application Guide

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 **DON'T Throw This Away....**
Pass It On To The People Applying The Finished Graphics

Application Instructions for Large (Slit Back) Graphics

These pressure sensitive marking must be applied to a clean, smooth, non-waxed surface.
Surface temperature should be at least +10° Celsius.

1. Remove the smallest portion of the slit backing (Fig. 1)
2. Line up the graphics in the desired location.
3. Lightly tack down the exposed portion of the graphics (Fig. 2)
4. Remove all air pockets from beneath this small section by squeegeeing carefully from the centre to the outside edges.
5. Carefully apply the remainder of the graphics by slowly pulling the backing paper away from underneath the graphics, about 2 - 3 inches at a time. While at the same time squeegeeing the graphics in the direction the backing paper is being removed. (Fig. 3)



Use short, firm, overlapping squeegee strokes. Work from the centre to the outside edges, or from the top to the bottom.

6. Re-squeegee all edges to be sure they have been properly applied.

